

FIG. 1

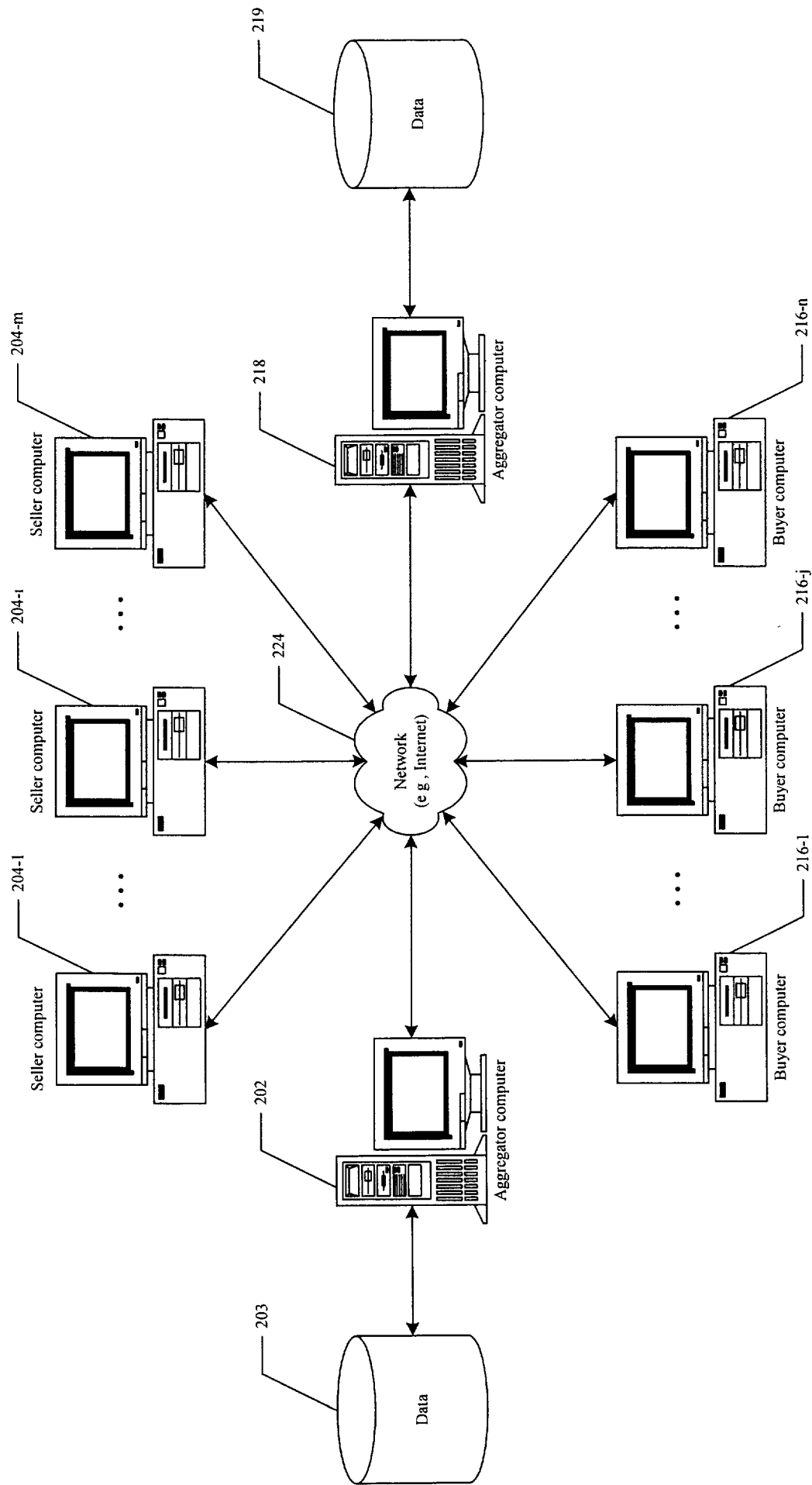


FIG. 2

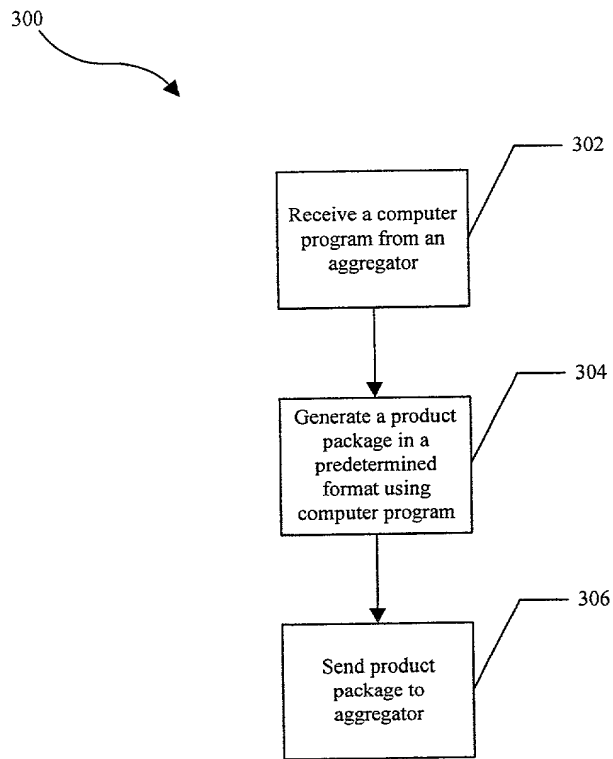


FIG. 3

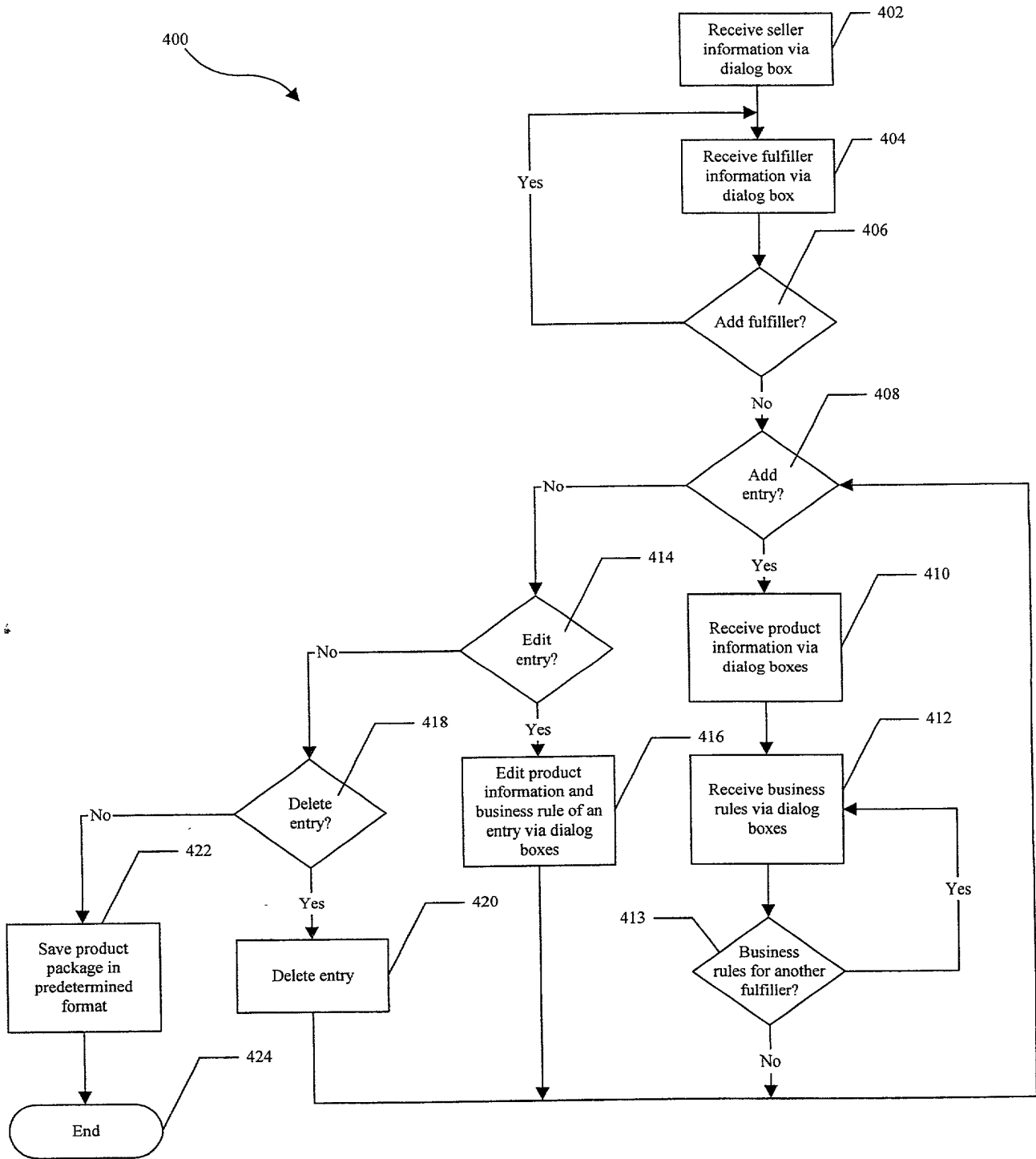


FIG. 4

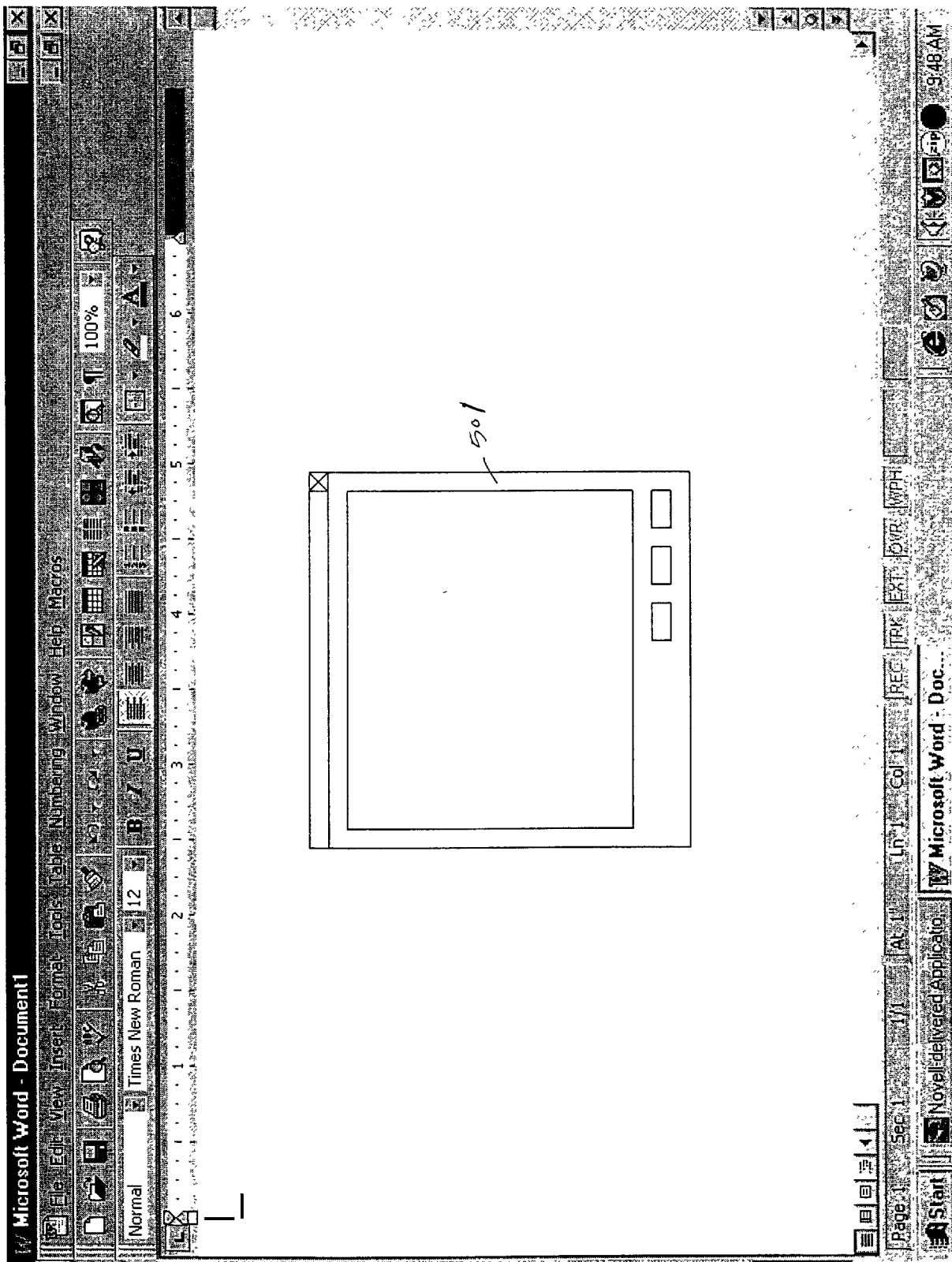


FIG. 5A

Catalog Wizard

Seller name

Order telephone line

Order mailing address

Order web address

<Back Next> Cancel

FIG. 5B

Fulfiller name

Order telephone line

Order mailing address

Order web address

add another fulfiller?

☐ Yes

<Back Next> Cancel

FIG. 5C

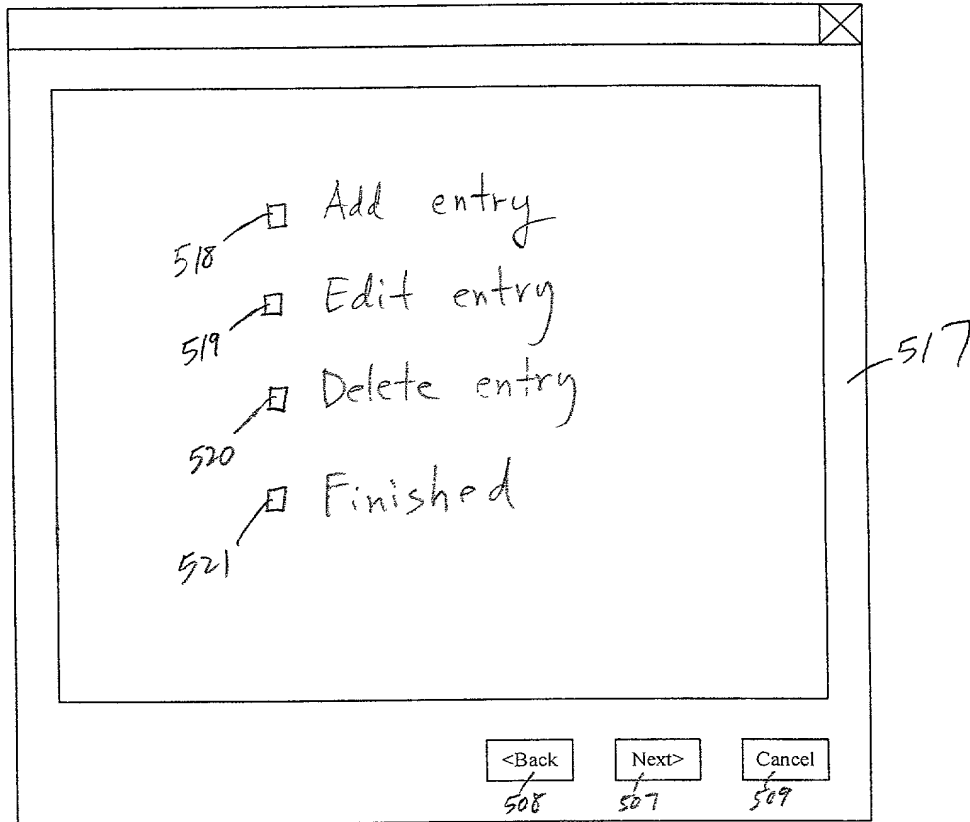


FIG. 5D

A screenshot of a software window titled "Product Information" (523). The window contains five text input fields: "Product title" (523), "Long description" (524), "Short description" (525), "Specification" (526), and "Product model name" (530). The entire form area is labeled 522. At the bottom, there are three buttons: "<Back" (508), "Next>" (507), and "Cancel" (509).

FIG. 5E

A screenshot of a software window titled "Product Information" (528). The window contains six input fields: "Image" (528) with a computer icon and the text "My Computer", "Stock/UPC #" (529), "Key words" (532), "Category" (533) with a dropdown arrow, "Subcategory" (534) with a dropdown arrow, and "Related product stock/UPC #" (583). The entire form area is labeled 527. At the bottom, there are three buttons: "<Back" (508), "Next>" (507), and "Cancel" (509).

FIG. 5F

Business Rules

Fulfiller
538 ☒ Self
539 ☐ Other

Expiration date

Expiration use

Currency Price

Discount
542 ☒ Yes

<Back 508 Next> 507 Cancel 509

535

FIG. 56

Business Rules

Discount Type (Check all that apply)

544 ☐ Past purchases

545 ☐ Cross-promotion

546 ☐ Personal

547 ☐ Regional

548 ☐ Duration

<Back 508 Next> 507 Cancel 509

543

FIG. 5H

A hand-drawn diagram of a software window titled "Business Rules". Inside the window, the text "Past purchases" is written. Below it, there are two input fields: "Number of required purchases" and "Discount%". Each input field consists of a text box and a dropdown arrow. The number "550" is written below the "Number of required purchases" dropdown, and "551" is written below the "Discount%" dropdown. To the right of the window, the number "549" is written with a line pointing to the window's border. At the bottom of the window, there are three buttons: "<Back", "Next>", and "Cancel". Below each button is a number: "508" under "<Back", "507" under "Next>", and "509" under "Cancel".

FIG. 5I

A hand-drawn diagram of a software window titled "Business Rules". Inside the window, the text "Cross-promotion" is written. Below it, there are three input fields: "Stock/UPC number", "Number of required purchases", and "Discount %". The "Stock/UPC number" field is a single-line text box, while the other two are text boxes with dropdown arrows. The number "553" is written above the "Stock/UPC number" field, "555" is written below the "Number of required purchases" dropdown, and "556" is written below the "Discount %" dropdown. To the right of the window, the number "552" is written with a line pointing to the window's border. At the bottom of the window, there are three buttons: "<Back", "Next>", and "Cancel". Below each button is a number: "508" under "<Back", "507" under "Next>", and "509" under "Cancel".

FIG. 5J

A screenshot of a software dialog box titled "Business Rules". The dialog box has a close button (X) in the top right corner. Inside the dialog, the word "Personal" is written in the top left. Below it are three dropdown menus: "Attribute category" (labeled 558), "Attribute subcategory" (labeled 559), and "Discount%" (labeled 560). To the right of the dialog box is a label "55.7" with an arrow pointing to the dialog. At the bottom of the dialog are three buttons: "<Back" (labeled 508), "Next>" (labeled 507), and "Cancel" (labeled 509).

FIG. 5K

A screenshot of a software dialog box titled "Business Rules". The dialog box has a close button (X) in the top right corner. Inside the dialog, the word "Regional" is written in the top left. Below it are five dropdown menus: "Region" (labeled 562), "State" (labeled 563), "County" (labeled 564), "City" (labeled 565), and "Discount%" (labeled 566). To the right of the dialog box is a label "56.1" with an arrow pointing to the dialog. At the bottom of the dialog are three buttons: "<Back" (labeled 508), "Next>" (labeled 507), and "Cancel" (labeled 509).

FIG. 5L

Business Rules

Duration

Start

End

Discount %

<Back Next> Cancel

FIG. 5M

Business Rules

Fast purchases

Number of required purchases

Regional

Region

State

County

City

Duration

Start

End

Discount %

<Back Next> Cancel

FIG. 5N

A hand-drawn diagram of a software window. The window has a title bar with a close button (X) in the top right corner. Inside the window, the text "Select entry to edit:" is written. Below this text is a text input field labeled "Stock/UPC number". To the right of the input field is a small square checkbox with a checkmark inside. A handwritten label "575" points to the input field. To the right of the window, a handwritten label "572" points to the window's border. At the bottom of the window, there are three buttons: "<Back", "Next>", and "Cancel". Below each button is a handwritten label: "508" under "<Back", "507" under "Next>", and "509" under "Cancel".

FIG. 50

A hand-drawn diagram of a software window. The window has a title bar with a close button (X) in the top right corner. Inside the window, the text "Select entry to delete:" is written. Below this text is a text input field labeled "Stock/UPC number". To the right of the input field is a small square checkbox with a checkmark inside. A handwritten label "580" points to the input field. To the right of the window, a handwritten label "577" points to the window's border. At the bottom of the window, there are three buttons: "<Back", "Next>", and "Cancel". Below each button is a handwritten label: "508" under "<Back", "507" under "Next>", and "509" under "Cancel".

FIG. 59

A hand-drawn screenshot of a software window titled "Business Rules". The window contains two main sections. The left section is labeled "Product Component Stock / UPC #" and contains three empty rectangular input fields. A bracket labeled "585" points to these three fields. The right section is labeled "Available for sale?" and contains three checkboxes. A bracket labeled "586" points to these three checkboxes. The entire window is labeled "584". At the bottom of the window, there are three buttons: "<Back" (labeled "508"), "Next>" (labeled "507"), and "Cancel" (labeled "509").

FIG. 5Q

A hand-drawn screenshot of a software window titled "Business Rules". The window contains a single text area with the text "Business rules for another fulfillment?" and "Yes" followed by a checked checkbox. A bracket labeled "588" points to the checked checkbox. The entire window is labeled "587". At the bottom of the window, there are three buttons: "<Back" (labeled "508"), "Next>" (labeled "507"), and "Cancel" (labeled "509").

FIG. 5R

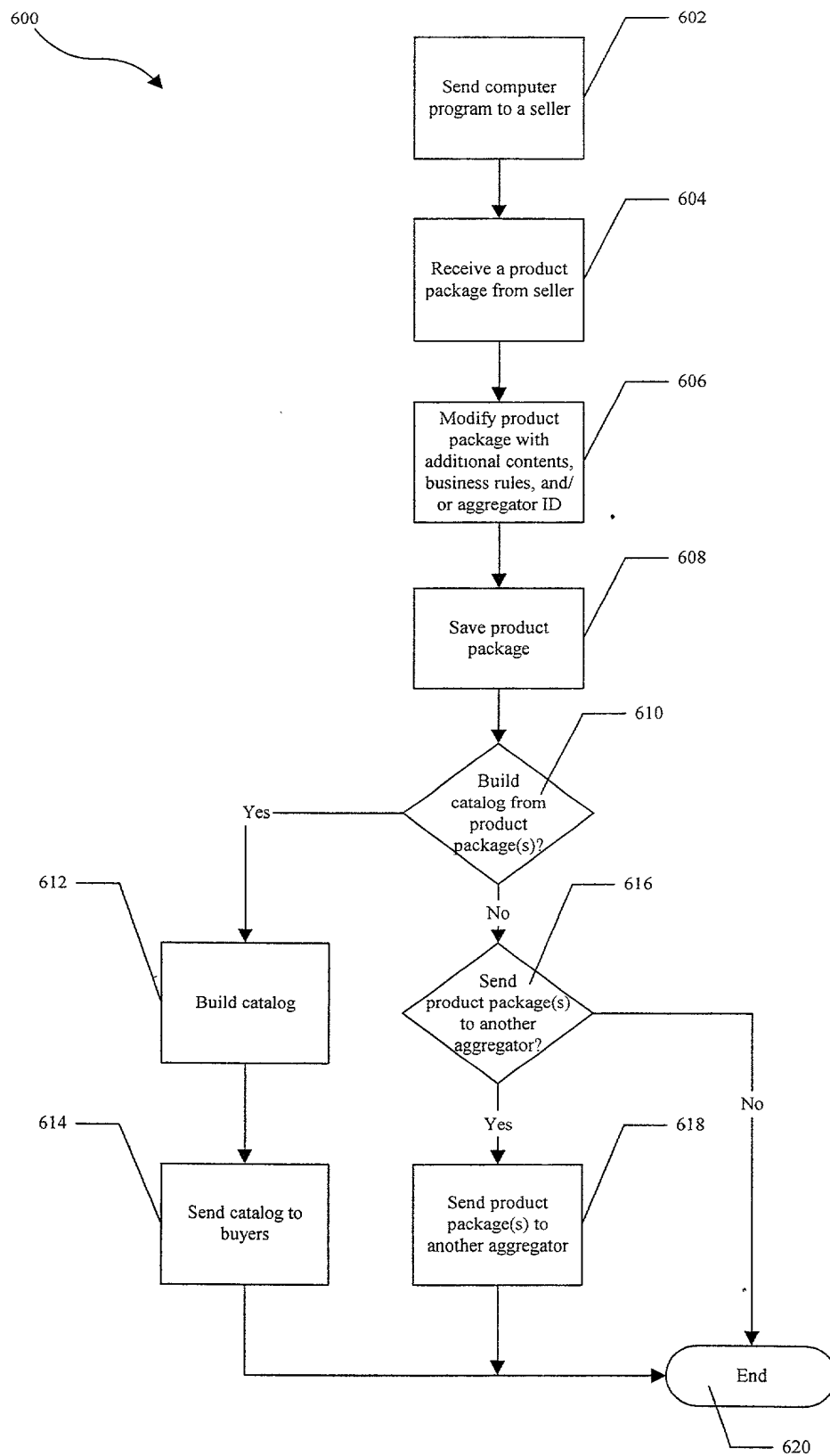


FIG. 6

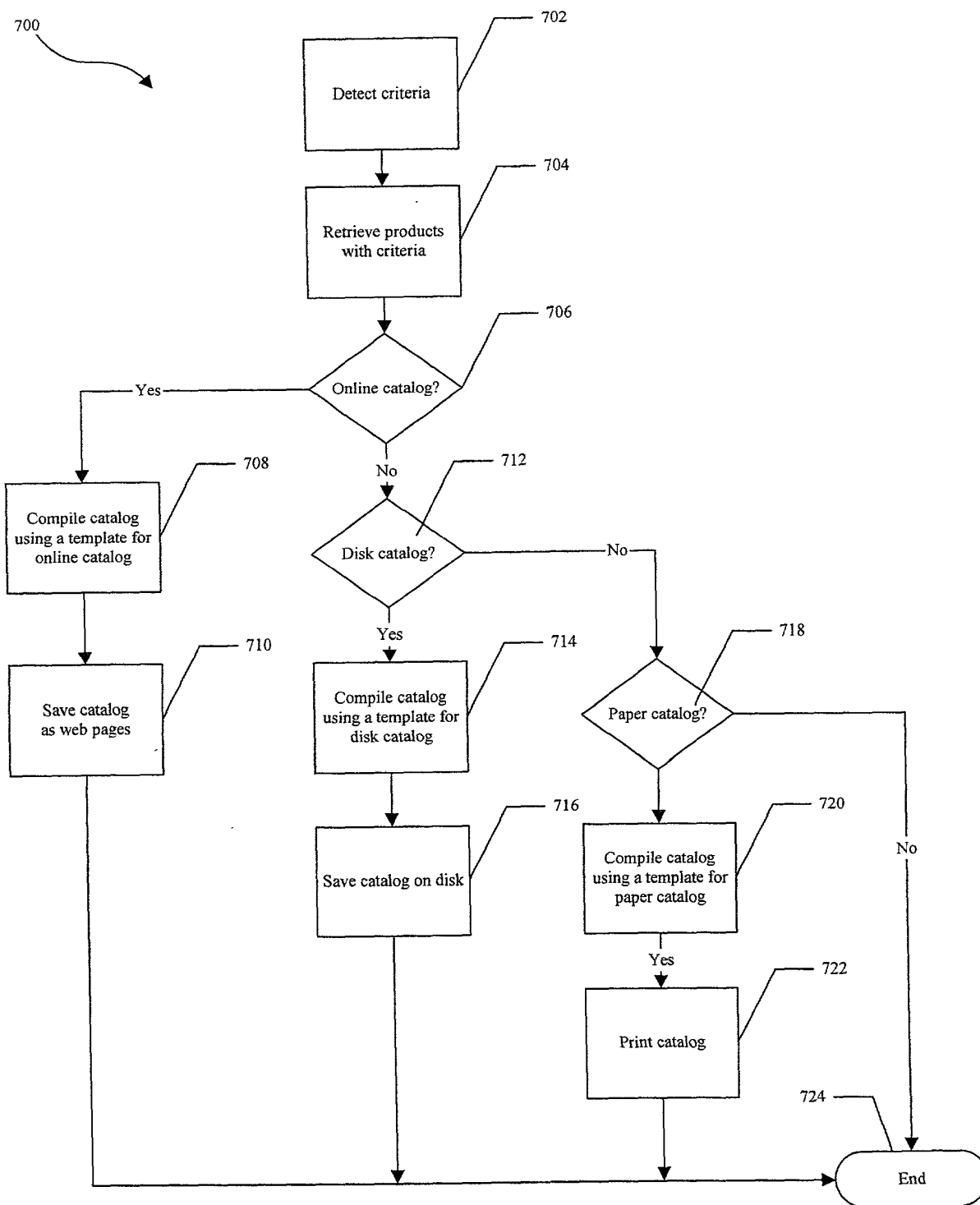


FIG. 7

Try the best laptop!

Laptop 2000

by Laptop, Inc.

Model 2000 is the newest laptop computer with the fastest processor. Model 2000 features a large hard drive and a new battery design that allows it to run longer than any other laptop computer.

Specification: Super fast 933 MHz Pentium III processor; ultra large 20 GB hard drive; mega durable 6 hour battery.

<u>Stock #</u>	<u>Short description</u>	<u>Price</u>
LT12345	Laptop computer with fastest CPU	US\$2000.00
<u>Expires</u>	<u>Discounts</u>	
3/1/2002	5% off when you purchase a laptop case.	

Related product(s)

Laptop Case 2000 by Laptop, Inc.

<u>Stock #</u>	<u>Short description</u>	<u>Price</u>
LT67890	Extra battery for Laptop 2000	US\$300.00

Order telephone number: (800)LAPTOPS
 Order mailing address: 1234 Computer Drive, Computer Town, CA 91210
 Order web address: www.laptops.com

FIG. 8